



Business: Economics

Instruction

Vision/Narrative

The economics program is thriving. Courses are filling and students are succeeding, especially online. This year, the focus will be on building out the online tools available for students, and increasing online course offerings. Specifically, faculty will spend time developing short video lectures so that online students can have the benefit of oral instruction at times and places of their choosing. In addition, Personal Finance (BUS/ECON 14) will be offered for the first time online, and Statistics for Business and Economics (BUS/ECON 11) will be offered for the first time EVER at Gavilan, also online due to the shortage of transfer level online offerings (especially in Math) and in order to build enrollments for Gavilan.

Feedback from Supervisor / Dean



Program Objective 1: Offer Bus/Econ 11 for the first time (online), and also offer Bus/Econ 14 online for the first time.

Strategy and Goal(s):

Strategy #1: Optimize enrollment, course offerings, and services to reflect community needs and growth.

Goal #3: Increase course and program offerings, as funding allows with a particular emphasis on Transfer Model Curriculum (AA/AS-Ts).

IEC Program Review:

No: Only one section of these courses is offered each semester, so in the interest of accessibility, they should be put online to accommodate everyone's schedule and accommodate those with transportation/childcare/etc. issues.

Progress:

Yes: These courses have been offered, so the goal has been achieved.

Activity 1: Develop instruction materials and put them online.

Personnel Request - *none*

Non-Personnel Request - *none*

Rankings:

Ranker	Comments	Rank
Dean		
Vice-President		
Budget Committee		
President's Council		