



## **Business: Economics**

### **Instruction**

#### **Vision/Narrative**

Skip the next paragraph for brevity.

The economics program was thriving. Savage, unnecessary, premature course cuts have reduced our offerings. In past semesters we've had 6 full online courses, and now we have 5. Literally the only difference was the timing of course cuts, as implemented by administrators who refused requests to bring the EMP through the Budget Committee for a legitimate shared governance process. Students fill the online classes late. I've had courses that had 5 students the Friday before classes start, then 24 by Wednesday of the first week -by cancelling classes so early, the economics program has suffered. We are slated to lose even more courses due to winter cancellations. The administration has refused to use the most basic fundamentals of resource allocation (economics), by consistently (mistakenly) considering fixed costs in marginal analysis, failing to consider that losing FTES affects ongoing(!) revenue when attempting to address short term costs, and using dubious assumptions about recapture rates.

With that said, faculty are forging ahead like good soldiers. The singular goal and vision of the economics department is quite simple: offer the best online economics program in the state. It is likely we have already achieved this goal, and as such, our focus is on retaining the crown. To this end, faculty are utilizing the best (reasonably) available tools for webcasting, and are in the process creating a complete set of brand new resources on the cutting edge of online pedagogy.

I would like some reassigned time (that I'll take as overload) to serve in a faculty leadership role to motivate, inspire, and cheer lead faculty efforts. Our students deserve the best, and the only way to get the best is to have specialists master the territory and lead others to the promised land.

#### **Feedback from Supervisor / Dean**



**Program Objective 1: Create new resources for student learning utilizing new technology and tools.**

**Strategy and Goal(s):**

Strategy #1: Optimize enrollment, course offerings, and services to reflect the findings of the 2017 Educational Master Plan (EMP).

Goal #5: Evaluate alternate delivery of courses and services such as online, hybrid, and dual and concurrent enrollment. Develop comprehensive distance education plan based on data from EMP.

**IEC Program Review:**

No: This is stated in the vision/ narrative section: to have the best online economics courses in the state, the courses need to evolve with the latest technology.

**Progress:**

No: I am about 30% of the way done.

**Activity 1: Spend countless hours webcasting course material and developing accompanying resources.**

**Personnel Request - *none***

**Non-Personnel Request - *none***

**Rankings:**

Ranker	Comments	Rank
Dean		
Vice-President		
Budget Committee		
President's Council		