Business: Digital Media
Instruction

Vision/Narrative

Digital Media Narrative,

The Gavilan College Digital Media Program produces graduates in both transfer and career-oriented AA degrees in its 3 options.

Title 5 objectives and the work with CSUMB and Hartnell have produced results. A major objective of the Title 5 grant was to articulate Digital Media classes with the CSUMB Communication Design Program. This has been accomplished and the classes are now listed in the Assist system. CSUMB has posted on the web site a cross matrix of Gavilan classes needed to transfer.

Feedback from Supervisor / Dean

Program Objective 1: Increase DM to CSUMB transfers by 20% by offering courses in 3D animation/interactive media/game design program

Strategy and Goal(s):

Not Applicable: RESUBMITTED: Copied from Academic Year 2016-17

IEC Program Review:

Yes, this Objective is based from the last IEC Program Review.

Progress:

Yes: Department lead has been attending meetings at CSUMB for the development of a 4 yr. degree program in Animation/Interactive/Media/Game Design degree. Title 5 has funded cooperative development in hopes that we increase the number transfer students to CSUMB from both Gavilan and Hartnell colleges.

Gavilan DM principle classes with a CSUMB equivalent have all been articulated. Degree required lower division DM 60 Animation I was modified into Introduction to Animation has been approved by Gavilan and UCSC, but still needs to be articulated with CSUMB. 2015 is target date. Articulation with San Jose State University and the TMC C-ID will be implemented during year 2015. This course is also waiting for GE approval From Gavilan and CSU.

A second 3D Animation course DM 61 needs to be updated and articulated similar to DM 60 above
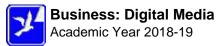
Activity 1: Animation/Interactive Media courses need to be adapted or created for transfer to CSUMB and San Jose State University.

      Personnel Request - *none*
      Non-Personnel Request - *none*

Activity 2: Continue meeting with CSUMB and local colleges regarding animation/ interactive media/game design degree

      Personnel Request - *none*
      Non-Personnel Request - *none*

Rankings:

Ranker	Comments	Rank
Dean		

Vice-President		
Budget Committee		
President's Council		

Program Objective 2: Increase display of student works by 40% & design/construct the Cindy Starr student gallery area

Strategy and Goal(s):

Not Applicable: RESUBMITTED: Copied from Academic Year 2016-17

IEC Program Review:

Yes, this Objective is based from the last IEC Program Review.

Progress:

Yes: Completed.

Activity 1: Create 2–3 Digital Media PSAs each year to be shown in the LCD displays around campus

Personnel Request - *none*
Non-Personnel Request - *none*

Rankings:

Ranker	Comments	Rank
Dean		
Vice-President		
Budget Committee		
President's Council		

Program Objective 3: Encourage Digital Media students to use professional equipment

Strategy and Goal(s):

Not Applicable: RESUBMITTED: Copied from Academic Year 2016-17

IEC Program Review:

Yes, this Objective is based from the last IEC Program Review.

Progress:

Yes: There has been a little progress, but our existing 8 year old pen and tablets are either missing or broken. It is time to order new ones.

We were informed by CSUMB that table/pen use by DM students is a requirement for transfer to CSUMB courses.

Activity 1: Encourage and/or require students to use professional graphics tablets & pen

Personnel Request - *none*
Non-Personnel Request - *none*

Activity 2: Purchase professional graphics tablets & pens to be shared by Digital Media & CGD

Personnel Request - *none*
Non-Personnel Request - *none*

Rankings:

Ranker	Comments	Rank
Dean		
Vice-President		
Budget Committee		
President's Council		

Program Objective 4: Optimize the learning environment in the Digital Media computer lab

Strategy and Goal(s):

Not Applicable: RESUBMITTED: Copied from Academic Year 2016-17

IEC Program Review:

Yes, this Objective is based from the last IEC Program Review.

Progress:

Yes: Sound isolation material for a small "vocal isolation" booth has been installed. More isolation, echo reduction, AC noise reduction need to be done. The isolation of rooms Li 126 and Li 128 needs to be accomplished to free up more usable classroom times.

Activity 1: The sound eminating from the heating fans are a major annoyance and hampers productivity.

Personnel Request - *none*
Non-Personnel Request - *none*

Rankings:

Ranker	Comments	Rank
Dean		
Vice-President		
Budget Committee		
President's Council		

Program Objective 5: Research grant opportunities for new lab hardware and purchase new computers

Strategy and Goal(s):

Not Applicable: RESUBMITTED: Copied from Academic Year 2017-18

IEC Program Review:

No: IEC review is under devlopment

Progress:

Yes: Basically closed due to acquisition of cooperative Title 5 grant and upgrade of lab computers to contemporary standards.

Activity 1: Choose grants that may be optimum for updating hardware

Personnel Request - *none*
Non-Personnel Request - *none*

Rankings:

Ranker	Comments	Rank
Dean		
Vice-President		
Budget Committee		
President's Council		

Program Objective 6: Coordinate dm course articulation with local high schools under constraints of transfer articulation

Strategy and Goal(s):

Not Applicable: RESUBMITTED: Copied from Academic Year 2017-18

IEC Program Review:

Yes, this Objective is based from the last IEC Program Review.

Progress:

Yes: In year 2013–2014 an comprehensive articulation agree was made between CSUMB Communication Design program and the Gavilan College Gavilan College Digital Media program.

Under way are possible articulation Digital Media agreements with Gilroy and Monterey High schools

Activity 1: Coordinate with central CTE articulation director

Personnel Request - *none*
Non-Personnel Request - *none*

Activity 2: Visit High Schools in late fall and early–mid spring to inform students about transfer to Gav. DM

Personnel Request - *none*
Non-Personnel Request - *none*

Rankings:

Ranker	Comments	Rank
Dean		
Vice-President		
Budget Committee		
President's Council		

Program Objective 7: Review, test, and purchase new software for use in the Digital Media lab—ongoing.

Strategy and Goal(s):

Not Applicable: RESUBMITTED: Copied from Academic Year 2017-18

IEC Program Review:

Yes, this Objective is based from the last IEC Program Review.

Progress:

Yes: A Digital Media Program Specialist has been hired and funded as part of the Hartnell, CSUMB Gavilan Title 5 grant.

It has been found that trying to produce an accurate timeline for upgrading software is nearly impossible. Not that it be upgraded every week, but each year at minimum to prevent application mismatch.

Activity 1: Maintain and repair hardware in DM lab. Keep specialized software current to industry standards.

Personnel Request - *none*
Non-Personnel Request - *none*

Rankings:

Ranker	Comments	Rank
Dean		
Vice-President		
Budget Committee		
President's Council		