



## IEC STATUS UPDATE

<b>Academic Year</b> 2014-2015	<b>Name of Program:</b> <b>Date of last review:</b>	<b>Athletics</b> <b>AY2012-2013</b>
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### **Recommendation 1:**

Through dean, initiate discussions regarding Bio course availability and facility scheduling.

### **Progress:**

Ongoing discussions are taking place within the Dean's Council to address program needs within all departments, not just the sciences. This began at the Dean's Retreat hosted by Dr. Kathleen Rose this past summer. We believe students that have priority registration will have a greater advantage to access these courses before the general population. It is our understanding the Division of Liberal Arts and Sciences is currently evaluating their curriculum, cycles and course offerings. The issue that needs to be addressed is whether or not the District can create ample lab space to accommodate the demand for these classes. At this point, we're waiting to hear from Liberal Arts & Sciences and the college of whether more space can be created.

### **Recommendation 2:**

Development of recruitment plan and materials for athletic programs.

### **Progress:**

This is ongoing. We're in the process of discussing campus nights for recruiting; developing marketing materials; creating Facebook pages for individual sports as well as implementing other social mediums to advance our department. Additionally, a couple of our teams starting streaming their games live on the internet. This helps with the broader marketing of our programs/department.

Funding is the key to producing marketing materials. Currently the request for funding has been identified in our Program Plan. Some items have been produced in house, but for the marketing brochure, that would be created with an outside agency. Recruiting nights would be based on when teams are in or out of season. Our thought is to host multiple sessions in both the fall and spring terms.

### **Recommendation 3:**

Work with foundation to re-energize outside funding streams to potentially supplement state funding plan to advance facility updates.

### **Progress:**

During the fall of 2014, we worked with the Gavilan College Educational Foundation to bring back our Casino Night event to help promote and support our athletic department. It was a huge success raising almost \$9,000. We would like to see the Foundation be more visible with events and activities that not only support our program, but the rest of the campus.

We believe the college needs to invest into an executive director who can manage the Foundation as well as all activities and events. The college is currently assessing other options for facility improvements due to the state not allocating funding for our project. Funds raised from Casino Night

will be allocated for improvements once the college finalizes its plan for moving forward.

**Recommendation 4**

Secure additional hours for departmental assistant and counselor as funding becomes available.

**Progress:**

Our Division Assistant was moved to full time status in February of 2014!!! We are working on additional hours/full time status for our academic counselor. Currently there is no movement on increasing the hours for this position. No timeline has been created.