

Course Outline

COURSE: JOUR 18D **DIVISION:** 10 **ALSO LISTED AS:**

TERM EFFECTIVE: Spring 2018 **CURRICULUM APPROVAL DATE:** 05/08/2017

SHORT TITLE: PRINT & DIGITAL NEWS IV

LONG TITLE: Print and Digital News IV

<u>Units</u>	<u>Number of Weeks</u>	<u>Type</u>	<u>Contact Hours/Week</u>	<u>Total Contact Hours</u>
3	18	Lecture:	2	36
		Lab:	3	54
		Other:	0	0
		Total:	5	90

COURSE DESCRIPTION:

Students will take managing leadership roles and be place in a deadline-driven newsroom environment with close attention to teamwork, responsibility, objectivity and training. Students will research, fact check, interview, write, edit, photograph and produce computer-assisted design and graphics for the college newspaper, The Gavilan Press or comparable news outlet. In doing this, they provide the community with an important First Amendment forum, learn and educate about First Amendment rights and responsibilities, and acquire journalistic skills, ethics and habits. **PREREQUISITE:** Journalism 18C.

PREREQUISITES:

Completion of JOUR 18C, as UG, with a grade of C or better.

COREQUISITES:

CREDIT STATUS: D - Credit - Degree Applicable

GRADING MODES

L - Standard Letter Grade

REPEATABILITY: N - Course may not be repeated

SCHEDULE TYPES:

- 02 - Lecture and/or discussion
- 03 - Lecture/Laboratory
- 04 - Laboratory/Studio/Activity

STUDENT LEARNING OUTCOMES:

1. Students define relevant news content, gather news information, edit news and information into publishable form with attention to accuracy, clarity, thoroughness, fairness, AP style, media law and ethics.

Measure of assessment: Written articles, graded homework

Year assessed, or planned year of assessment: 2019

Semester: Spring

2. Students locate, research, source and develop news and feature stories into written, visual, audio, video or other multimedia formats, determine the best format for telling a story, and develop effective design and layout for story presentation.

Measure of assessment: Written articles, published multimedia articles, published print layout

Year assessed, or planned year of assessment: 2019

Semester: Spring

3. Students define and apply standard journalistic practices, critique published content, practice constitutionally guaranteed freedom of the press while avoiding libel, employ and model best ethical practices, and differentiate between standard and substandard ethics.

Measure of assessment: Written articles, edited photographs, graded homework

Year assessed, or planned year of assessment: 2019

Semester: Spring

4. Students develop advanced leadership and management skills as editors in writing, photography, layout and multimedia design.

Measure of assessment: Written articles, edited articles, edited photography, published layouts, published multimedia design, lead class critiques.

Year assessed, or planned year of assessment: 2019

Semester: Spring

CONTENT, STUDENT PERFORMANCE OBJECTIVES, OUT-OF-CLASS ASSIGNMENTS

Curriculum Approval Date: 05/08/2017

TOPIC 1: 12 hours

Media ethics and legal issues; responsibilities of the senior level journalist and editor

Out-of-class assignments: Read and respond to project description. Define media ethics and libel, interpret constitutionally guaranteed freedom of speech, guide newsroom in the understanding of rights and responsibilities.

Student Performance Objectives:

Articulate and model principles of media ethics, roles and responsibilities of the advanced level journalist and editor.

TOPIC 2: 18 hours

Reporting and Writing: leadership in production

Out-of-class assignments: Plan topics and production schedule for all issues.

Student Performance Objectives: Students will manage others in meeting initial deadlines, provide leadership in appropriate use of production strategies and provide leadership in publication critiques.

TOPIC 3: 18 hours

Storytelling through written, visual, audio, video or other multimedia formats

Out-of-class assignments: Students will compare the presentation of news stories across all available formats.

Student Performance Objectives: Students will distinguish between a story and the aggregated facets of its presentation, stating the distinguishing characteristics and benefits of each story format.

TOPIC 4: 18 hours

Online journalism

Out-of-class assignments: Students will manage the planning, layout, prepare assets and post data for multiple stories in the online publication

Student Performance Objectives: Students will demonstrate management of CMS, essential text and presentation elements of an online story

TOPIC 5: 18 hours

Broadcast journalism

Out-of-class assignments: Lead groups in the preparation of a news story for GAV-TV

Student Performance Objectives: Students will manage others in developing and demonstrating the essential elements of a television news story

TOPIC 6: 12 hours

Photojournalism

Out-of-class assignments: Students will assist others in providing complete photographic coverage of an event for a college news story

Student Performance Objectives: Students will help others to successfully shoot, select, edit and post news photographs

TOPIC 7: 12 hours

The business side of publishing: advertising, sales, distribution

Out-of-classroom assignments: Source potential advertisers and work with students to solicit newspaper ads

OUT OF CLASS ASSIGNMENTS:

Required Outside Hours: 3

Assignment Description: Assignment Description: Students will attend and participate in an editorial meeting of a regional or national news publication to learn professional standards, teamwork and structure.

METHODS OF INSTRUCTION:

Exercises, field work, coached one-on-one writing and planning, role plays, critique sessions.

METHODS OF EVALUATION:

Writing assignments

Percent of total grade: 20.00 %

20% - 30% Written homework; Term papers

Problem-solving assignments

Percent of total grade: 20.00 %

20% - 30% Field work

Skill demonstrations

Percent of total grade: 20.00 %

20% - 30% Class performance; Field work

Objective examinations

Percent of total grade: 20.00 %

REPRESENTATIVE TEXTBOOKS:

Required Representative Textbooks

Brooks, Kennedy, Moen, Ranly. Required: The Missouri Group, News Reporting and Writing, Bedford/St. Martin, 2017, or other appropriate college level text. Boston, New York: Bedford/St. Martin, 2017.

ISBN: 978-1-319-06996-4

Reading Level of Text, Grade: 13 Verified by: Jan Janes

Required Other Texts and Materials

Associated Press, Associated Press Stylebook and Briefing on Media Law, Basic Books

ARTICULATION and CERTIFICATE INFORMATION

Associate Degree:

GAV C1, effective 200470

CSU GE:

IGETC:

CSU TRANSFER:

Transferable CSU, effective 200470

UC TRANSFER:

Not Transferable

SUPPLEMENTAL DATA:

Basic Skills: N

Classification: Y

Noncredit Category: Y

Cooperative Education:

Program Status: 1 Program Applicable

Special Class Status: N

CAN:

CAN Sequence:

CSU Crosswalk Course Department: JOUR

CSU Crosswalk Course Number: 18D

Prior to College Level: Y

Non Credit Enhanced Funding: N

Funding Agency Code: Y

In-Service: N

Occupational Course: D

Maximum Hours:

Minimum Hours:

Course Control Number: CCC000372713

Sports/Physical Education Course: N

Taxonomy of Program: 060200