

Course Outline

COURSE: JOUR 18B DIVISION: 10 ALSO LISTED AS:

TERM EFFECTIVE: Fall 2018 CURRICULUM APPROVAL DATE: 03/27/2017

SHORT TITLE: PRINT AND DIGITAL NEWS II

LONG TITLE: Print and Digital News II

Units	Number of Weeks		Contact Hours/Week		Total Contact Hours
3	18	Lecture:	2	Lecture:	36
		Lab:	3	Lab:	54
		Other:	0	Other:	0
		Total:	5	Total:	90

COURSE DESCRIPTION:

Students will take leadership roles and be placed in a deadline-driven newsroom environment with close attention to teamwork, responsibility and objectivity. Students will research, fact check, interview, write, edit, photograph and produce computer-assisted design and graphics for the college newspaper and/or online Gavilan Press. In doing this, they provide the community with an important First Amendment forum, learn and educate about First Amendment rights and responsibilities and acquire journalistic skills, ethics habits. (C-ID: JOUR 131) PREREQUISITE: Journalism 18A.

PREREQUISITES:

Completion of JOUR 18A, as UG, with a grade of C or better.

COREQUISITES:

CREDIT STATUS: D - Credit - Degree Applicable

GRADING MODES

L - Standard Letter Grade

REPEATABILITY: N - Course may not be repeated

SCHEDULE TYPES:

- 02 - Lecture and/or discussion
- 03 - Lecture/Laboratory
- 04 - Laboratory/Studio/Activity
- 04A - Laboratory - LEH 0.65
- 05 - Hybrid

STUDENT LEARNING OUTCOMES:

1. Students define relevant news content, gather news information, edit news and information into publishable form with attention to accuracy, clarity, thoroughness, fairness, AP style, media law and ethics.

Measure of assessment: written assessment

Year assessed, or planned year of assessment: 2013

2. Students develop news and feature stories into written, visual, audio, video or other multimedia formats, determine the best format for telling a story, and develop effective design and layout for story presentation.

Measure of assessment: written assessment

Year assessed, or planned year of assessment: 2013

3. Students define and apply standard journalistic practices, practice constitutionally guaranteed freedom of the press while avoiding libel, employ best ethical practices, and differentiate between standard and substandard ethics.

Measure of assessment: written assessment

Year assessed, or planned year of assessment: 2013

4. Students develop leadership and management skills as editors in writing, photography, layout and multimedia design.

Measure of assessment: written assessment

Year assessed, or planned year of assessment: 2013

CONTENT, STUDENT PERFORMANCE OBJECTIVES, OUT-OF-CLASS ASSIGNMENTS

Curriculum Approval Date: 03/27/2017

TOPIC 1: 12 hours

Media ethics and legal issues; responsibilities of the intermediate level journalist and editor

Out-of-class assignments: Read &

respond to project description. Define media ethics and libel and begin to interpret constitutionally guaranteed freedom of speech in the context of Gavilan College.

Student Performance Objectives:

Articulate advanced principles of media ethics and roles and responsibilities of the intermediate level journalist and editor.

TOPIC 2: 18 Hours

Reporting and Writing: leading others in production

Out-of-class assignments: Plan schedule for production of all issues.

Student Performance Objectives: Students will manage others in meeting initial deadlines and provide leadership in

appropriate use of production strategies.

TOPIC 3: 18 Hours:

Storytelling through written, visual, audio, video or other multimedia formats

Out-of-class assignments: Students will compare the

presentation of news story in three formats

Student Performance Objectives: Students will distinguish between a story and its presentation and be able state the distinguishing characteristics of each story format.

TOPIC 4: 18 Hours

Online journalism

Out-of-Class assignments: Students will plan layout, prepare assets and post data for one story in an online edition

Student Performance

Objectives: Students will demonstrate the essential text and presentation elements of an online story

TOPIC 5: 18 hours

Broadcast journalism

Out-of-class assignments: Groups will prepare a news story for Gav-TV

Student Performance Objectives: Students will demonstrate the three essential elements of a television news story

TOPIC: 6: 12 Hours

Photojournalism

Out-of-class assignments:

Provide complete photographic coverage of an event for a college news story

Student Performance Objectives: Students will successfully shoot, select, and post a news photographs

TOPIC 7: 12

Hours

The business side of publication--advertising, sales, distribution.

Out-of-class assignments: Solicit two campus newspaper ads.

Student Performance Objectives: Students will demonstrate techniques for seeking advertisers and augmenting readership.

METHODS OF INSTRUCTION:

Exercises, field work, coached editing sessions, planning, role plays, and reflection sessions.

OUT OF CLASS ASSIGNMENTS:

Required Outside Hours: 3

Assignment Description: Students will attend an editorial meeting of a local, regional or national news publication to learn professional standards, teamwork and structure.

METHODS OF EVALUATION:

Writing assignments

Percent of total grade: 20.00 %

20% - 30% Written homework; Term papers

Problem-solving assignments

Percent of total grade: 20.00 %

20% - 30% Field work

Skill demonstrations

Percent of total grade: 20.00 %

20% - 30% Class performance; Field work

Objective examinations

Percent of total grade: 20.00 %

20% - 30% Completion

REPRESENTATIVE TEXTBOOKS:

Required Representative Textbooks

Brooks, Kennedy, Moen, Ranly. The Missouri Group, News Reporting and Writing. Boston, New York: Bedford/St. Martin, 2017.

Textbook updated from previous edition: Written by professors with the School of Journalism of Missouri-Columbia, a leader in journalism education, the text offers fundamentals for concise writing in print, broadcast and online media and examples from journalists working various beats in the field.

ISBN: ISBN: 978-1-319-03481-8

Reading Level of Text, Grade: 13 Verified by: Jan Janes

Required Other Texts and Materials

Associated Press, Associated Press Stylebook and Briefing on Media Law, Basic Books

ARTICULATION and CERTIFICATE INFORMATION

Associate Degree:

GAV C1, effective 200470

CSU GE:

IGETC:

CSU TRANSFER:

Transferable CSU, effective 200470

UC TRANSFER:

Not Transferable

SUPPLEMENTAL DATA:

Basic Skills: N

Classification: Y

Noncredit Category: Y

Cooperative Education:

Program Status: 1 Program Applicable

Special Class Status: N

CAN:

CAN Sequence:

CSU Crosswalk Course Department: JOUR

CSU Crosswalk Course Number: 18B

Prior to College Level: Y

Non Credit Enhanced Funding: N

Funding Agency Code: Y

In-Service: N

Occupational Course: D

Maximum Hours:

Minimum Hours:

Course Control Number: CCC000533744

Sports/Physical Education Course: N

Taxonomy of Program: 060200