

Course Outline

COURSE: JOUR 18A DIVISION: 10 ALSO LISTED AS:

TERM EFFECTIVE: Fall 2018 CURRICULUM APPROVAL DATE: 03/12/2018

SHORT TITLE: PRINT AND DIGITAL NEWS I

LONG TITLE: Print and Digital News I

Units	Number of Weeks		Contact Hours/Week		Total Contact Hours
3	18	Lecture:	2	Lecture:	36
		Lab:	3	Lab:	54
		Other:	0	Other:	0
		Total:	5	Total:	90

COURSE DESCRIPTION:

Students research, fact check, interview, write, edit, photograph and produce computer assisted design and graphics for the college newspaper and/or online The Gavilan Press. In doing this, they provide the community with an important First Amendment forum, learn and educate about the First Amendment rights and responsibilities, and acquire journalistic skills, ethics and habits. (C-ID: JOUR 130). ADVISORY: Eligible for English 1A. Typing ability.

PREREQUISITES:

COREQUISITES:

CREDIT STATUS: D - Credit - Degree Applicable

GRADING MODES

L - Standard Letter Grade

REPEATABILITY: N - Course may not be repeated

SCHEDULE TYPES:

- 02 - Lecture and/or discussion
- 03 - Lecture/Laboratory
- 04 - Laboratory/Studio/Activity
- 04A - Laboratory - LEH 0.65
- 05 - Hybrid
- 72 - Dist. Ed Internet Delayed
- 73A - Dist. Ed Internet LAB-LEH 0.65

STUDENT LEARNING OUTCOMES:

1. Students plan, research, formulate, fact check, compose and edit news stories, restating facts, describing people and conditions, and reporting and explaining current events.

Measure of assessment: written assessment

Year assessed, or planned year of assessment: 2013

2. Students define and apply standard journalistic practices, learn and apply AP Style, practice constitutionally guaranteed freedom of the press while avoiding libel, employ best ethical practices, and differentiate between standard and substandard ethics.

Measure of assessment: written assessment

Year assessed, or planned year of assessment: 2013

3. Students work with each other to appraise and revise one another's stories, analyze the newspaper by appraising its content, layout and design, and define, relate and compare their own best practices.

Measure of assessment: written assessment

Year assessed, or planned year of assessment: 2013

4. Students debate, criticize, question and interpret current events, campus organizations and people, and select interesting stories to report, demonstrating an understanding of news values.

Measure of assessment: written assessment

Year assessed, or planned year of assessment: 2013

CONTENT, STUDENT PERFORMANCE OBJECTIVES, OUT-OF-CLASS ASSIGNMENTS

Curriculum Approval Date: 03/12/2018

Note: During lab hours, students will write; report; photograph; create cartoons; revise; proofread; sell advertisements; layout; design; conduct

coaching sessions; hold editorial board meetings; facilitate discussions about content, layout and ethics; offer training sessions; recruit new staffers; prepare presentations for editorial races;

consider editorial candidates; maintain the newsroom; organize lab materials; communicate with printer; distribute the newspaper; update Newspaper archives; pursue payment for advertisements; solicit

reader response respond to readers inquiries; meet with readers; attend retreats and communication workshops; organize fundraisers; participate in college club meetings; and brainstorm ideas for

improving the newspaper product and/or process as needed.

TOPIC: 2 Lec, 3 Lab

Team Building, Recruitment & Training Content: Introduction to role & responsibility of newspaper. Assign classmate

system for orientation period.

Out-of-class assignments: Read & respond to project description. Define journalistic ethics & libel & begin to interpret constitutionally guaranteed freedom of speech

in the context of Gavilan College; work with classmate.

Student Performance Objectives: Establish newsroom environment for effective cognition, social interaction & communication. Begin identifying,

appraising & questioning roles & responsibility of the newspaper.

TOPIC: 2 Lec, 3 Lab

Team Building, Recruitment & Training Content: Host open house, introduce computer system & deadline requirements. Introduce terms of effective communication.

Out-of-class assignments: Prepare for open house. Meet with classmate (s) to practice working with computer system.

Student Performance

Objectives: Establish newsroom environment for effective cognition, social interaction & communication. Operate computers.

TOPIC: 2 Lec, 3 Lab

Production of First Issue Content: Compose first issue

of newspaper by employing computers & appropriate application of roles & responsibilities of the newspaper.

Out-of-class assignments: Compose story for first issue & assist in overall newspaper production.

Student Performance Objectives: Successfully meet deadlines, operate computers employ appropriate use of production strategies & relate to other team members.

TOPIC: 2 Lec, 3

Lab

Intensify Training, Elect Editors & Assign Production Duties

Content: Host presentations for editorial candidates, select production role & offer intensive training to practice role & meet with communication specialist.

Out-of-class assignments: Attend Newspaper retreat. Select production duty.

Student Performance Objectives: Establish newsroom environment for effective cognition, social interaction, communication & newspaper production.

TOPIC: 2 Lec, 3 Lab

Production of Second Issue Content: Compose second issue by employing computers & appropriate application of roles & responsibilities of the newspaper.

Out-of-class assignments: Compose story for second issues & assist in overall newspaper production.

Student Performance Objectives: Successfully meet deadlines, operate computers, employ appropriate use of production strategies & relate to other team members.

TOPIC: 2 Lec, 3

Lab Reflect on Second Issue & Assign for Next Issue Content: Reflect on second issue. Select assignment for next issue.

Out-of-class assignments: Begin composing story for next issue & assist others in meeting their production goals.

Student Performance Objectives:

Successfully employ appropriate use of reporting & production strategies & relate to other team members.

TOPIC: 2 Lec, 3 Lab

Production of Third Issue Content: Compose third issue by employing computers & appropriate application of roles & responsibilities of the newspaper.

Out-of-class assignments: Finish story for third issue & assist in overall newspaper production.

Student

Performance Objectives: Successfully meet deadlines, operate computers, employ appropriate use of production strategies & relate to other team members.

TOPIC: 2 Lec, 3

Lab Reflect on Third Issue &

Assign for Next Issue Content: Reflect on third issue. Select assignment for next issue.

Out-of-class assignments: Begin composing story for next issue & assist others in meeting their production goals.

Student Performance Objectives: Successfully employ appropriate use of reporting & production strategies & relate to other team members.

TOPIC: 2 Lec, 3 Lab

Production of Fourth Issue

Content: Compose fourth issue by employing computers & appropriate application of roles & responsibilities of the newspaper.

Out-of-class assignments: Finish story for fourth issue & assist in overall newspaper production.

Student Performance Objectives: Successfully meet deadlines, operate computers, employ appropriate use of production strategies & relate to other team members.

TOPIC:

2 Lec, 3 Lab

Reflect on Fourth Issue & Assign for Next Issue Content: Reflect on fourth issue. Select assignment for next issue.

Out-of-class assignments: Begin composing story for next issue & assist others in meeting their production goals.

Student Performance Objectives: Successfully employ appropriate use of reporting & production strategies & relate to other team members.

TOPIC: 2

Lec, 3 Lab

Production of Fifth Issue Content: Compose fifth issue by employing computers & appropriate application of roles & responsibilities of the newspaper.

Out-of-class assignments: Finish story for fifth issue & assist in overall newspaper production.

Student Performance Objectives: Successfully meet deadlines, operate computers, employ appropriate use of production strategies & relate to other team members.

TOPIC: 2 Lec, 3 Lab

Reflect on Fifth Issue & Assign for Next Issue Content: Reflect on fifth issue. Select assignment for next issue.

Out-of-class assignments: Begin composing story for next issue & assist others in meeting their production goals.

Student Performance Objectives: Successfully employ appropriate use of reporting & production strategies & relate to other team members.

TOPIC: 2 Lec, 3 Lab Production of Sixth Issue & Assign for Next Issue Content: Compose sixth issue by employing computers & appropriate application of roles & responsibilities of the newspaper.

Out-of-class assignments: Finish story for sixth issue & assist in overall newspaper production.

Student Performance Objectives: Successfully meet deadlines, operate computers, employ appropriate use of production strategies & relate to other team members.

TOPIC: 2 Lec, 3 Lab

Reflect on Sixth Issue & Assign for Final Issue Content: Reflect on sixth issue. Select assignment for next issue.

Out-of-class assignments: Begin composing story for next issue & assist others in meeting their production goals.

Student Performance Objectives: Successfully employ appropriate use of reporting & production strategies & relate to other team members.

TOPIC: 2 Lec, 3 Lab

Production of Seventh Issue Content: Compose seventh issue by employing computers & appropriate application of roles & responsibilities of the newspaper.

Out-of-class assignments: Finish story for seventh issue & assist in overall newspaper production.

Student Performance

Objectives: Successfully meet deadlines, operate computers, employ appropriate use of production strategies & relate to other team members.

TOPIC: 2 Lec, 3 Lab

Reflect on Seventh Issue & Assign

Portfolio Assignment Content: Reflect on seventh issue. Relate requirements for portfolio presentations.

Out-of-class assignments: Begin preparing for portfolio presentations.

Student Performance

Objectives: Successfully employ appropriate use of reporting & production strategies & relate to other team members.

TOPIC: 2 Lec, 3 Lab

Recruitment & Planning for Next Semester & Preparation for

Portfolio Presentations Content: Reflect on semester & envision shape of newspaper & newspaper production for next semester.

Out-of-class assignments: Prepare for portfolio presentations. Recruit new team members for next semester.

Student Performance Objectives: Define, assess & analyze semester's worth of newspaper & newspaper production.

TOPIC: 2 hours Final Exam

Content: Conduct

presentations based on portfolios.

Out-of-class: Not applicable.

METHODS OF INSTRUCTION:

Exercises, field work, coached one-on-one writing and planning, role plays, critique sessions.

OUT OF CLASS ASSIGNMENTS:

Required Outside Hours: 3

Assignment Description:

Students will attend a production meeting of a local, regional or national news publication to learn professional standards, teamwork and structure.

METHODS OF EVALUATION:

Writing assignments

Percent of total grade: 20.00 %

20% - 30% Written homework; Term papers

Problem-solving assignments

Percent of total grade: 20.00 %

20% - 30% Field work

Skill demonstrations

Percent of total grade: 20.00 %

20% - 30% Class performance; Field work

Objective examinations

Percent of total grade: 20.00 %

REPRESENTATIVE TEXTBOOKS:

Required Representative Textbooks

Brooks, Kennedy, Moen, Ranly. The Missouri Group, News Reporting and Writing. Boston, New York: Bedford/St Martin, 2017.

Textbook changed: Written by professors with the School of Journalism of Missouri-Columbia, a leader in journalism education, the text offers fundamentals for concise writing in print, broadcast and online media and examples from journalists working various beats in the field.

ISBN: 978-1-319-03481-8

Reading Level of Text, Grade: 13 Verified by: Jan Janes

Required Other Texts and Materials

ARTICULATION and CERTIFICATE INFORMATION

Associate Degree:

GAV C1, effective 200470

CSU GE:

IGETC:

CSU TRANSFER:

Transferable CSU, effective 200470

UC TRANSFER:

Not Transferable

SUPPLEMENTAL DATA:

Basic Skills: N

Classification: Y

Noncredit Category: Y

Cooperative Education:

Program Status: 1 Program Applicable

Special Class Status: N

CAN:

CAN Sequence:

CSU Crosswalk Course Department: JOUR

CSU Crosswalk Course Number: 18A

Prior to College Level: Y

Non Credit Enhanced Funding: N

Funding Agency Code: Y

In-Service: N

Occupational Course: D

Maximum Hours:

Minimum Hours:

Course Control Number: CCC000533738

Sports/Physical Education Course: N

Taxonomy of Program: 060200