



5055 Santa Teresa Blvd
Gilroy, CA 95023

Course Outline

COURSE: FTVE 16 **DIVISION:** 10 **ALSO LISTED AS:** MCTV 16

TERM EFFECTIVE: Summer 2024

CURRICULUM APPROVAL DATE: 05/14/2024

SHORT TITLE: HIST/CULTURE TV/FILM/MEDIA

LONG TITLE: History and Culture of Television, Film and New Media

<u>Units</u>	<u>Number of Weeks</u>	<u>Type</u>	<u>Contact Hours/Week</u>	<u>Total Contact Hours</u>
3	18	Lecture:	3	54
		Lab:	0	0
		Other:	0	0
		Total:	3	54

Out of Class Hrs: 108.00

Total Learning Hrs: 162.00

COURSE DESCRIPTION:

This course provides an introduction and history of electronic media including radio, television, film, the internet, and other new media. The impact on and reflection of the current social environment is explored through review and analysis of television programs, films, internet webisodes, and other electronic media programming. Previously known as MCTV 16.

PREREQUISITES:

COREQUISITES:

CREDIT STATUS: D - Credit - Degree Applicable

GRADING MODES

L - Standard Letter Grade

P - Pass/No Pass

REPEATABILITY: N - Course may not be repeated

SCHEDULE TYPES:

- 02 - Lecture and/or discussion
- 05 - Hybrid
- 71 - Dist. Ed Internet Simultaneous
- 72 - Dist. Ed Internet Delayed

STUDENT LEARNING OUTCOMES:

By the end of this course, a student should:

1. Explain the historical development of new media, including radio, television, film, and the internet.
2. Analyze and explain the influence of various forms of media on society.
3. Explain the historical advancement of different media delivery formats, including TV, radio, internet and others, and their impact on society and human interactions.

COURSE OBJECTIVES:

By the end of this course, a student should:

1. Identify the difference between 3-Camera Comedies and Single Camera Comedies.
2. Identify the differences between Serialized and Episodic Dramas.
3. Know the history of animation in film & history.
4. Know how Live TV is produced and identify the many forms of Live TV.
5. Know the history of the News Industry and how it effects us in the modern age.
6. Know the history of Reality TV and identify the many different forms.
7. Identify the types of documentary shows.
8. Know the forms and uses of PSAs.
9. Know the evolution from Film to TV and now to streaming services like Netflix, Amazon Prime, HBO Max, Hulu, YouTube, etc.
10. Know the basics for TV Production, including script-writing, directing, camera, sound, etc.

COURSE CONTENT:

CURRICULUM APPROVAL DATE: 05/14/2024

10 HOURS

CONTENT: Overall historical eras of television & the historical periods of television's influence.

The origin and technology of television (essential dates, events, and inventors of television).

- How television is transmitted and broadcast.

-The advancement of the technology of television and now new media.

-Changes in television availability and viewing habits.

The Classic Network Era

- The influence on contemporary American culture.

- Embracing a Multi-Cultural Society.

10 HOURS

CONTENT: The History of 3-Camera Comedies, Single Camera Comedies, & Animated Comedies

-Live studio audiences, shooting on location, breaking the fourth wall, and other concepts.

8 HOURS

CONTENT: Episodic Dramas and Serialized Dramas

-The evolution of the two forms of dramas.

8 HOURS

CONTENT: Live TV (News, Sports, Talk Shows, etc.)

-The evolution of Live TV.

COURSE CONTENT(CONTINUED):

8 HOURS

CONTENT: New forms of Entertainment

- Reality TV, Shock TV, Rules of Broadcast TV
- Family programming and shows made for children
- Sex and violence on television
- Documentaries

8 HOURS

CONTENT: Money in the Film & Television Industries

- Commercials and the Expansion of Television Advertising
- Paid for platforms vs. Public Television
- Streaming services
- New ways of getting our entertainment -the availability to view programs on-demand has changed how society watches television

2 HOURS

Final exam

REPRESENTATIVE TEXTBOOKS:

Television Production 17th Edition, Jim Owens, Routledge, 2019 or a comparable textbook/material.

ISBN: 978-0367136338

Rationale: It is the best textbook to cover all the aspects of the class.

13 Grade Verified by: Grant Richards

METHODS OF INSTRUCTION:

Class lectures and demonstrations In-class group projects Video Projects Regular Class Discussions

OUT OF CLASS ASSIGNMENTS:

Required Outside Hours 20

Assignment Description

Create an original PSA (Public Service Announcement).

Required Outside Hours 38

Assignment Description

Produce and deliver a class presentation for a comedy television program and a dramatic television program.

Required Outside Hours 50

Assignment Description

Produce a final video project. Students will write a script, create a shot list and storyboard, arrange for cast and crew, record the required scene(s), and then edit the footage and include a musical score.

METHODS OF EVALUATION:

Writing assignments

Evaluation Percent 40

Evaluation Description

Weekly Discussion Boards

Objective examinations

Evaluation Percent 30

Evaluation Description

Final Exam

Quizzes

Skill demonstrations

Evaluation Percent 20

Evaluation Description

Producing Video projects like the PSA and The Film Without Words.

Problem-solving assignments

Evaluation Percent 10

Evaluation Description

Students must come up with solutions for problems in modern media (Example: News created for targeted groups instead for all).

ARTICULATION and CERTIFICATE INFORMATION

Associate Degree:

CSU GE:

IGETC:

CSU TRANSFER:

Not Transferable

Not Transferable

UC TRANSFER:

Not Transferable

Not Transferable

SUPPLEMENTAL DATA:

Basic Skills: N

Classification: Y

Noncredit Category: Y

Cooperative Education: N

Program Status: 1 Program Applicable

Special Class Status: N

CAN:

CAN Sequence:

CSU Crosswalk Course Department:

CSU Crosswalk Course Number:

Prior to College Level:

Non Credit Enhanced Funding: N

Funding Agency Code: Y

In-Service: N

Occupational Course: D

Maximum Hours:

Minimum Hours:

Course Control Number: CCC000645078

Sports/Physical Education Course: N

Taxonomy of Program: 061220